

2011 FIM ASIA MOTOCROSS CHAMPIONSHIPS - A COMMUNION OF SPORTS WITH NATURE

Attuned to the Federation Internationale de Motocyclisme's (FIM) Ride Green program, FIM Asia, the Asian continental union of the FIM and NAMSSA, the national sporting authority for motorcycle sports in the Philippines, took a giant step in the same direction of FIM's noble advocacy when they integrated tree-planting in the activities that ushered in the 2011 FIM Asia Motocross Supercross Championships which unfolded in Puerto Princesa City, Philippines on March 27, 2011.

The FIM's Ride Green program was launched in June 2009 to commemorate World Environment Day to instill awareness and involvement of its member federations in global environmental concerns.

Aptly called "Race with Nature", the tree-planting activity and the motocross races complemented Puerto Princesa City's claim to fame as the "Sports Tourism Capital of the Philippines" and "The City in the Forest". The endeavor was lauded the local government officials led by Mayor Edward S. Hagedorn, Vice Mayor Lucilo R. Bayron, City Administrator Atty. Agustin M. Rocamora, City Sports Director Tony Reyes and the head of the city's Clean and Green Movement (Oplan Linis') Mrs. Ellen M. Hagedorn.



FIM Asia and Puerto Princesa Local Government Officials behind the "Race with Nature" campaign that ushered in the 2011 FIM Asia Motocross Supercross Championships in Puerto Princesa City, Philippines on March 27 pose behind the seedlings that were used in the environmental, endeavor. From left: Pocholo Aquino (President, Xtremeworx, Race Promoter), FIM Asia President Stephan Carapiet, Puerto Princesa City Vice Mayor Lucilo R. Bayron, Sta. Monica Brgy. Captain Rene Yap Godoy, FIM Asia Motocross and Enduro Commission Director, Arturo Valdez Jr., City Sports Officer Noli Hitosis and NAMSSA Chief Medical Officer Dr. Alfonso Villaroman.